



2010 LIBERATION FESTIVITIES  
**GUAM ISLAND FAIR**  
**66<sup>TH</sup> Liberation Day Parade Committee**



First Lady Joann G. Camacho & Mayor Melissa B. Savares, *Honorary Chairpersons*  
Angel R. Sablan, *Overall Chairperson*

Mayor Jessy C. Gogue, **Parade Committee Chairman**  
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*We Are Guahan....Honoring Our Heroes*  
*Hami Guahan....Honoring Our Heroes*

**Re: 2010 PARADE RULES & REGULATIONS**

- I. Purpose & General Information.** The purpose of the information set forth in this handout is to outline the structure, organization, and direction for the conduct of the annual Liberation Day Parade on **Wednesday, July 21, 2010**. Additionally, the mandatory compliance of these Rules & Regulations will aid our committee in establishing a safe environment for all parade participants and the general public.
- a. The Parade is scheduled to start from the staging sites on or about 9:25 a.m., and arrive at the Grandstand on or about 10:00 a.m., Wednesday, July 21, 2010.
  - b. The parade route is Marine Corps Drive, beginning at the intersection in front of the Ricardo J. Bordallo (RJB) Governor's Complex and ending at the Paseo Loop.
  - c. The Theme of this year's Liberation Festivities, which includes the parade, is indicated above in both English and Chamorro.
  - d. To be a participant in this year's parade, a **Parade Application Form** must be completed, signed, and submitted with the appropriate fees. Applications must be turned in on or before **5:00 p.m. Wednesday, June 30, 2010**, at the Mayors' Council Office in Hagatna. If you need directions to our office, please call 472-6940/477-8461.
  - e. Incomplete applications **WILL NOT BE ACCEPTED**. **FULL PAYMENT** of entry fees must be made when applications are submitted. Additionally, the **WAIVERS AND AFFIRMATIONS** letter must be signed and submitted by all Groups/Organizations /Businesses participating in the parade; **No Exceptions**.
  - f. **Parade Entry fees** collected are used to help pay for direct costs/expenses. This normally includes the construction of the Grand Stand, the rental of portable toilets as well as the purchase of trophies & cash awards for the float competition. Applications and/or fees received after the June 30<sup>th</sup> deadline will be considered on a case by case basis.



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- g. All marching units must report to the parade staging sites at the Adelup intersection no later than 8:00 a.m., on July 21<sup>st</sup>. Floats and vehicular entries should be at their designated sites no later than 7:30 a.m., on the day of the parade, keeping in mind that the parade route from Adelup to the Paseo Loop will be closed at 7:00 a.m. on the day of the parade.
- h. All float entries must provide an advance copy of their float write-up or description for use by the judges and for airing on media outlets covering the parade. This information will be *due* by close of business on **Friday, July 16, 2010** at the Mayors' Council Office in Hagatna. You can also submit your write-up by email to: **ocp.mayor@gmail.com**.
- i. All participants and entrants are required to send a representative to attend the **Parade Safety Briefing on Thursday, July 15, 2010, at 6:00 p.m.** This briefing will be held at the RJB Governor's Complex Courtyard.

**II. Parade Route.** The official Parade route is Marine Corps Drive, beginning at the Adelup intersection in Anigua and ending at Paseo Loop in Hagatna. It is expected that the Parade will commence at 10:00 a.m. in front of the Grandstand with a U.S. Air Force Fly-over and the official declaration by Governor Felix P. Camacho indicating the start of the parade. The United States National Anthem, the Guam Hymn, and the Ini'fresi will immediately follow. The Parade route is approximately 1.2 miles in length.

- a. All **floats and vehicular entries** will be assigned a number and placed in their respective order, starting at the Adelup intersection on the Marine Corps Drive Southbound shoulder lane back towards Asan. All **floats and vehicular entries** must be on site no later the 7:30 a.m. on the day of the parade.
- b. All **marching units**, which include **officially registered** dance troops and other walking organizations/participants, will assemble at the RJB Governor's Complex grounds. All marching units must be **assembled** no later than 9:00 a.m. at their designated numbered area around the complex.
- c. All marching units should be dropped off at the assembly area and their conveyance vehicles (i.e. buses, vans, cars, trucks, etc.) should proceed to the Hagatna Swimming Pool parking lot where these units will meet with their respective vehicles after the parade.
- d. The Parade Route on Marine Corps Drive will be closed to ALL vehicular traffic (except official and authorized vehicles) at 7:00 a.m. and will not re-open until two (2) hours after the parade ends.



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- e. Marine Corps Drive from Adelup to the Asan Memorial Park will be reduced to two (2) lanes of traffic only, between 10:00 p.m. July 20, 2010 to 2:00 p.m. July 21, 2010.
- f. All other entries (special groups, to include the Grand Marshal) must report to the Parade Route coordinators for proper directions to their Staging Areas.

**III. Parade Line-Up.** The official Parade Line-Up will be provided to all participants and entrants as they report to their staging areas.

**IV. Judging of Floats and Competitive Categories.** The judging for all competitive float categories will take place at the float's designated staging area beginning at 8:30 a.m. on the day of the parade. Judges are expected to complete their task by 9:30 a.m. and the winners of the float competition for all categories will be announced during the parade by the Master of Ceremonies. The Governor and the President of the Mayors' Council of Guam will hand out all these awards when the winning floats are displayed before the dignitaries at the reviewing stand.

a. Floats will be judged on the criteria below:

1. Theme Portrayal;
2. Creativity;
3. Attractiveness;
4. Use of Natural Materials;
5. Construction;
6. Kinetic features (movements, mechanical enhancements);
7. Sound (music, sound effects);
8. Participant involvement and;
9. Overall display.

b. Float Categories (*proposed*, and will depend on actual number of entries):

1. Village;
2. Government (Local, Federal, Countries, to include Employee Organizations);
3. Non-Profit Organizations; and,
4. Commercial/Businesses/Other.



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**V. Additional Information for Float Entries.**

- a. Float entries can be staged the evening before the parade. The southbound lane along Marine Corps Drive from Adelup to the Asan Memorial Park will be closed off for the staging of floats. The closure of the staging area will begin at 10:00 p.m., July 20, 2010 thru 8:00 a.m. on the day of the parade, specifically for the staging of floats and vehicular entries. **No floats, support vehicles and/or vehicular entries will be allowed through the Adelup intersection after 8:00 a.m., on the day of the parade.**
- b. Float dimensions should not exceed fifteen (15) feet in height from the ground level, and the width of the float should not exceed twelve (12) feet.

**VI. Awards/Prizes for Floats.** A *waiver* of the *entrance fees for a float*, in any of the above categories, will be listed as a “non-competitive” float. *However*, these non-competitive floats will still be judged in their respective category, but **WILL NOT** be entitled to receive a cash award should they be declared one of the top three (3) floats in their category.

- **Actual Prizes and Awards are still pending the approval of the Mayors' Council of Guam and the 2010 Liberation Festivities/Guam Island Fair Committee.** The final listing of cash prizes and trophies for the float competition will be announced in a separate correspondence.