

67TH Liberation Day Parade Committee

Rules & Regulations

2011 LIBERATION FESTIVITIES



PARADE REGISTRATION DEADLINE: Friday, July 1, 2011



2011 LIBERATION FESTIVITIES
GUAM ISLAND FAIR
67TH Liberation Day Parade Committee
First Lady Christine Calvo & Mayor Melissa B. Savares, *Honorary Chairpersons*
Angel R. Sablan, *Overall Chairperson*



Mayor Jessy C. Gogue, **Parade Committee Chairman**
Ph. 472-8302/8303
Fax: 477-7131

Theme: “Our Man’amko... Our Legacy...”

Re: 2011 PARADE RULES & REGULATIONS

- I. Purpose.** This handout provides important information for all organizations/groups planning to participate in this year’s **67th Liberation Day Parade**, scheduled for **Thursday, July 21, 2011**. This handout also establishes the Rules and Regulations applicable to all parade participants; and the compliance to these Rules & Regulations will help to ensure that the conduct of this event is safe for all parade participants and the general public attending this event.
- a. This year’s Parade is scheduled to start from the staging sites along Marine Corps Drive, on or about 9:25 a.m., and arrive at the Grandstand on or about 10:00 a.m., Thursday, July 21, 2011.
 - b. The “Official Opening” of the parade, at 10:00 a.m. in front of the Grandstand, will include a U.S. Air Force and Navy flyover along with Governor **Edward J. B. Calvo’s** official declaration of the start of the parade. The United States National Anthem and the Guam Hymn will immediately follow.
 - c. The parade route is Marine Corps Drive, beginning at the intersection in front of the Ricardo J. Bordallo (RJB) Governor’s Complex (Adelup Intersection) and ending at the Paseo Loop.
 - d. The Theme for this year’s Liberation Festivities, which includes the parade, is “**Our Man’amko... Our Legacy**”.
 - e. To be a participant in this year’s parade, a **Parade Registration Form** and the **Waivers and Affirmations Form** must be completed, signed, and submitted to the Parade Committee’s designated offices’ along with the appropriate fees.
 - f. All required forms, when completed, are to be turned in on or before **5:00 p.m. Friday, July 1, 2011**, at the **Mayors’ Council of Guam Office** in Hagatna or at the **Ordot-Chalan Pago Mayor’s Office** in front of the Agueda I. Johnston Middle School in Ordot. For directions to these locations, please call 472-8302 or 477-1333.
 - g. Incomplete Forms **WILL NOT BE ACCEPTED**. **FULL PAYMENT** of entry fees must be made when the required forms are submitted.
 - h. **Parade Entry Fees.** Entrance fees collected are used to help pay for the direct costs/expenses associated with this event. This normally includes the construction of the Grand Stand, the rental of portable toilets as well as the purchase of trophies & cash awards for the float competition.
 - i. Registration Forms received after the **July 1st deadline** will be considered on a case by case basis. Failure to make full payment of the entry FEE, on or before the deadline, can result in the removal of your entry from the parade.



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- II. Parade Participants.** In general, all parade participants fall into one of the following three groups. Parade participants must comply with the general guidelines applicable to their parade entry group.
- a. **Marching Units & Non-Vehicular Parade Entries.** All marching units and non-vehicular parade entries must report to the parade staging sites at the Ricardo J. Bordallo (RJB) Governor's Complex in Adelup no later than 8:00 a.m., on July 21st. A brief write-up of your organization and its history should accompany your Parade Registration Form. Military units are encouraged to include the rank and names of the Commanders/NCOICs leading their units in the parade. This write-up will be used for the airing on media outlets covering the parade.
- b. **Vehicular Parade Entries (Not designated as a Float Entry).** Vehicular parade entries must report to the parade staging sites along Marine Corps Drive, between the Ricardo J. Bordallo (RJB) Governor's Complex and Asan Beach Park no later than 7:00 a.m., on July 21st.
1. Organizations with multiple vehicles must specify the quantity (number) of vehicles that will be a part of their parade entry. A Parade Placard will be issued to ALL motorized vehicles participating in the parade.
 2. Motorized vehicles WITHOUT a Parade Placard and traveling along the parade route WILL BE removed from the parade route by a Parade Marshal or GPD/Law Enforcement official.
 3. A brief write-up of your organization and its history should accompany your Parade Registration Form. This write-up will be used for the airing on media outlets covering the parade.
- c. **Parade Float Entries.** Float entries must be at their parade staging sites along Marine Corps Drive, between the Ricardo J. Bordallo (RJB) Governor's Complex and Asan Beach Park no later than 6:30 a.m., on July 21st. Floats can be staged at their designated sites as early as 3:00 a.m. on the day of the parade.
1. The allowance for one (1) "safety/support vehicle" will be included with your parade entry and will NOT be accessed an additional entry fee.
 2. The safety vehicle will be positioned behind the float, and be required to have a means of communicating with the float vehicle (e.g. cell phone, P2T, 2-way radio) in the event there is a safety issue during the parade. Both vehicles should have an A-driver responsible for communicating between vehicles.
 3. The float and safety vehicle will each be issued a parade placard and it must be visible at all times.
 4. Because of safety concerns, additional vehicles for a float entry WILL NOT be allowed. This includes golf carts, mules, or other motorized types of vehicles. Additional vehicles must be registered as a separate parade entry, under the same organization, and fees will be charged for these additional vehicles.



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5. All float entries **MUST** provide a written description of their float. This write-up should describe the significance of the float design and its relationship to this year's Liberation Festivities Theme.
 6. The write-up/description of each float entry will be used by our float judges and for the airing on media outlets covering the parade. This information is **due** by close of business on **Friday, July 15, 2011**. If not included in your registration form, you can also drop off your write-up to the Ordot-Chalan Pago Mayor's office or email it to: ocp.mayor@gmail.com.
- d. **All Parade Entries.** All organizations/units registered to participate in the parade are **required** to send a representative to attend the **Parade Safety Briefing on Thursday, July 14, 2011, at 6:00 p.m.** This briefing will be held at the RJB Governor's Complex Courtyard.

III. Parade Route. The official Parade route is Marine Corps Drive, beginning at the Adelup intersection in Anigua and ending at Paseo Loop in Hagatna. The Parade route is approximately 1.2 miles in length.

- a. To allow for the pre-staging of floats and vehicular parade entries, the southbound lane along Marine Corps Drive, from the Adelup Intersection to the Asan Memorial Park, will be closed at 3:00 a.m., July 21, 2011. This portion of road will be re-opened at approximately 3:00 p.m., July 21, 2011 (after the last parade entry clears the Adelup intersection and the trash clean-up is completed).
- b. From the Route 8 & Marine Corps Drive Intersection to the Adelup Intersection, **ALL LANES** (north & south bound lanes) will be closed at 7:00 a.m., on July 21, 2011. Southbound traffic coming from East Hagatna will be re-routed to Route 4 and northbound traffic coming from Asan will be re-routed to Agana Heights (Route 7), commonly referred to as "Snake Road".
- c. After 7:00 a.m., on the day of the parade, the late arrivals of float & vehicular parade entries will be re-routed through Nimitz Hill (Route 6) down to Marine Corps Drive in Piti and proceed northbound to the parade staging area in Asan. You will enter your designated line-up point upon arrival to Asan. **LATE FLOAT ARRIVALS ALSO RISK THE CHANCE OF THEIR FLOAT NOT BEING JUDGED.**
- d. All moving vehicles along the parade route, **WITHOUT** a parade placard, **WILL BE** removed from the parade route by a Parade Marshal or GPD/Law Enforcement official.
- e. All marching units should be dropped off at the Adelup Assembly Area and their conveyance vehicles (i.e. buses, vans, cars, trucks, etc.) should proceed to the Hagatna Swimming Pool parking lot where these units will meet with their respective vehicles after the parade.
- f. The Parade Route on Marine Corps Drive will be closed to ALL vehicular traffic (except official and authorized vehicles) at 7:00 a.m. and will not re-open until two (2) hours after the parade ends.
- g. All VIPs participating in the parade, to include the Grand Marshals, must report to the Parade Route coordinators for proper directions to their Staging Areas.



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- IV. Parade Line-Up.** The official Parade Line-Up will be provided to all participants and entrants as they report to their staging areas.
- V. Judging of Floats and Competitive Categories.** The judging for all competitive float categories will take place at the float's designated staging area beginning at 7:30 a.m. on the day of the parade. Judges are expected to complete their task by 9:30 a.m. and the winners of the float competition for all categories will be announced during the parade by the Master of Ceremonies. The Governor and the President of the Mayors' Council of Guam will hand out all these awards when the winning floats are displayed before the dignitaries at the reviewing stand.

a. Floats will be judged on the criteria below:

1. Theme Portrayal;
2. Creativity;
3. Attractiveness;
4. Use of Natural Materials;
5. Construction;
6. Kinetic features (movements, mechanical enhancements);
7. Sound (music, sound effects);
8. Participant involvement and;
9. Overall display.

b. Float Categories (*proposed*, and will depend on actual number of entries):

1. Village;
2. Government (Local, Federal, Foreign Countries; to include Employee Organizations);
3. Non-Profit and Civic Groups/Organizations; and,
4. Commercial/Businesses/Other.

VI. Additional Information for Float Entries.

- a. **No floats, support vehicles and/or vehicular entries will be allowed through the Adelup intersection after 7:00 a.m., on the day of the parade.**
- b. Float dimensions should not exceed fifteen (15) feet in height from the ground level, and the width of the float should not exceed twelve (12) feet.

VII. Awards/Prizes for Floats. A *WAIVER* of the *ENTRANCE FEES FOR A FLOAT*, in any of the above categories, will be listed as a "non-competitive" float. Non-competitive floats will still be judged in their respective category, but **WILL NOT** be entitled to receive a cash award should they be declared one of the top three (3) floats in their category. *Cash Prizes have been approved (each Float Category):*

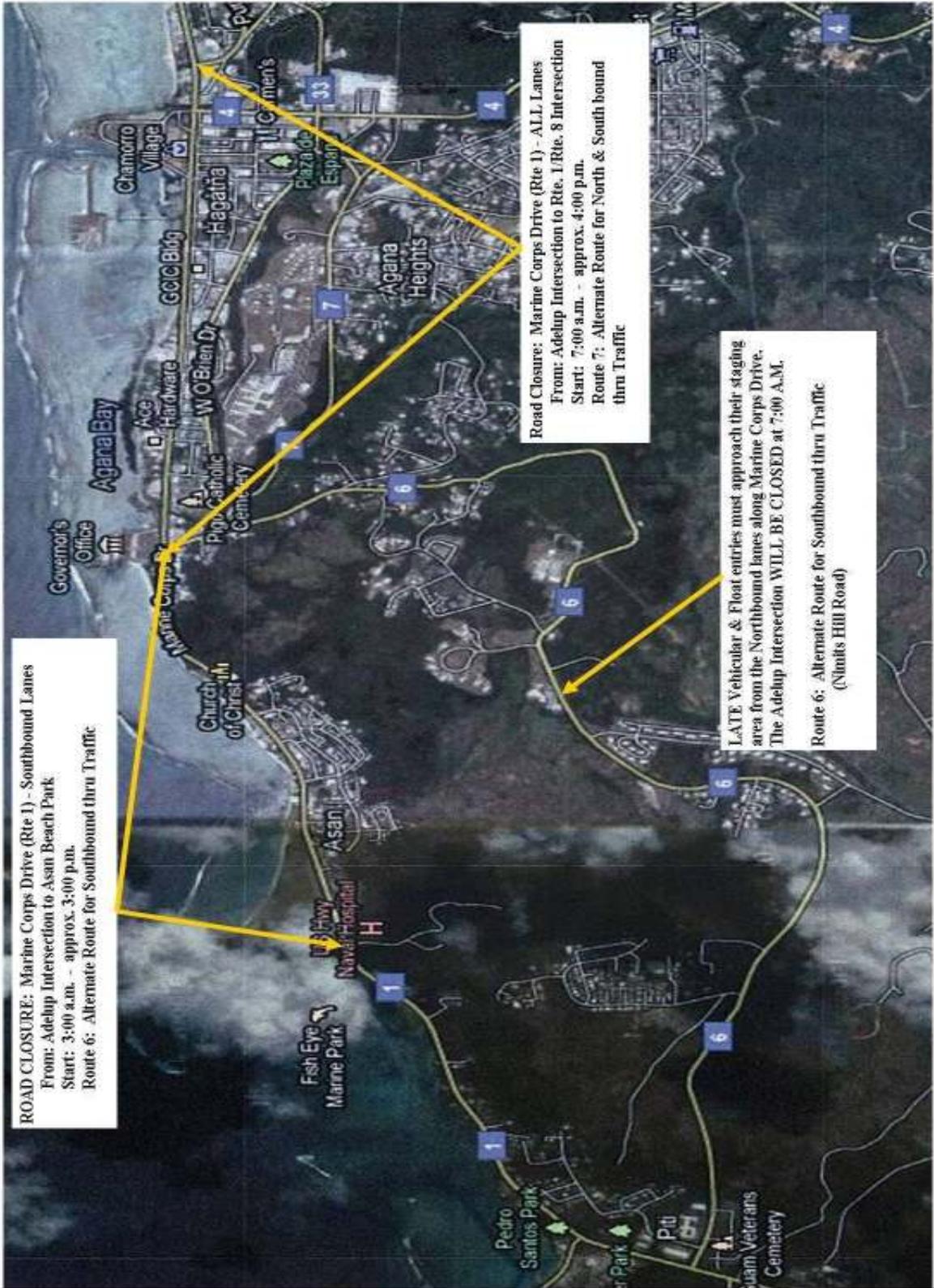
- a. **1st Place** - \$2000.00
- b. **2nd Place** - \$1500.00
- c. **3rd Place** - \$1000.00



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*2011 Liberation Day Parade - Map
 Thursday, July 21, 2011*



ROAD CLOSURE: Marine Corps Drive (Rte 1) - Southbound Lanes
 From: Adelup Intersection to Asan Beach Park
 Start: 3:00 a.m. - approx. 3:00 p.m.
 Route 6: Alternate Route for Southbound thru Traffic

Road Closure: Marine Corps Drive (Rte 1) - ALL Lanes
 From: Adelup Intersection to Rte. 1 Rte. 8 Intersection
 Start: 7:00 a.m. - approx. 4:00 p.m.
 Route 7: Alternate Route for North & South bound thru Traffic

LATE Vehicular & Float entries must approach their staging area from the Northbound lanes along Marine Corps Drive. The Adelup Intersection WILL BE CLOSED at 7:00 A.M.
 Route 6: Alternate Route for Southbound thru Traffic (Nimitz Hill Road)